

附件 3:

# 2022 年全国大学生英语作文大赛(NEWCCS)

## A 类赛题写作指导

### How to write a proposal

#### What to expect in a proposal

- The proposal task tests your ability to write persuasively. It focuses on a future action, requiring you to make one or more recommendations and to give reasons for making them.
- The instructions include a description of a situation.
- You may be asked to write for a manager, a tutor, or a group of people such as members of the same club.
- The main difference between a report and a proposal is that a report focuses on the present or past, possibly ending with a recommendation for the future, while a proposal focuses on a future action, probably with information about the present or past that makes the recommended action necessary.

#### How to do a proposal

- Before choosing a proposal question, be sure you can think of enough information about the topic to write a proposal. What you propose should seem reasonable, but remember your proposal is marked on the quality of your English, not on the quality of your ideas.
- Decide what style to use, depending on who the intended reader is. A proposal is usually written in a neutral or formal style. Note any knowledge or personal experience you can mention, and include this in your plan.
- Plan your proposal in a logical order, using headings. The headings will depend on the precise situation, but the first might be *Background* or *Introduction* and you might also need *Present situation* and *Recommendations*.

#### Practice task and model answer

You are studying at a university in the UK and see this notice on the website of the town council.

The town council is concerned that there are very few opportunities for foreign university students in the town to meet local residents. It has allocated a sum of money to be spent on improving contact.

The council invites anyone interested to send a proposal outlining problems with the present situation and suggesting how it could be improved. The council will consider all proposals before making a decision.

Write your proposal.

## Model proposal

### Improving contact between local residents and foreign students

#### Background

Since the foundation of the university five years ago, the number of foreign students has been growing year on year. There are 500 students altogether. Many live on campus, but a large number live in the town, mostly in rented accommodation which they tend to share with other foreign students.

Some factual information that is relevant to the task

#### Present situation

Within the university, students from all countries seem to be fully integrated. In the town, **however**, there is little social contact between foreign students and local residents.

Use of linking word

#### Recommendation

My proposal is to run a course of cookery lessons, one evening a week throughout the academic year, with students from various countries, as well as local people, giving instruction in how to prepare dishes from their country or region.

Presents the main points before going on to the justification and details.

Food is a shared interest of most people, and there is **evidence** that such classes create a friendly, sociable atmosphere. I suggest that each week, a group of people from a particular country are responsible for teaching and for helping the participants. This would increase the opportunities for interaction, compared with having only one trainer. The course should be held in a suitable venue that is accessible for both local people and students living on campus, such as the domestic science room in the secondary school.

A justification for the proposal – not just the writer's opinion.

Explains how the proposal could be implemented.

#### Support for proposal

I have discussed my proposal with a number of foreign students, and most of them are very enthusiastic about it as a way of broadening knowledge of their own culture, and of meeting local people.

Shows backing for the writer's proposal – this makes it more convincing than if it is just one person's opinion.

# 2022 年全国大学生英语作文大赛(NEWCCS)

## B 类赛题写作指导

### How to write a review

#### What to expect in a review

● In a review you are normally asked to describe something you have experienced, e.g. a film, a visit to a tourist attraction or restaurant, a book, etc., and to give your opinion of it. You are asked to consider specific aspects of what you are reviewing.

● You might also be asked whether you would recommend it to other people.

● The question specifies where the review is to be published, for example, an English-language newspaper, magazine or website.

● The target reader is made clear, so you should write in an appropriate style and include appropriate information.

#### How to do a review

● Make sure you read a wide range of reviews online, in newspapers and in magazines before the exam.

● Make notes of ways to express reservations, and how to move from positive to negative comments, or vice versa.

● Before starting to write a review, decide whether the overall impression you want to give is positive, negative or mixed. Keep this in mind, and make sure it is clear to the reader.

● Think about your experience.

● Think about your readers and what they will be interested in being told.

● Make sure the level of formality is appropriate for the people who will read your review.

● Make notes, and put them in a logical order using headings for your own use: reviews do not normally include headings.

#### Practice task and model answer

You see the announcement below in a local magazine called *Eating out*.

#### Improving the eating out experience

We have numerous restaurants in this area, so it can be hard for people to decide where to eat. That's why we want to publish reviews of restaurants. We're particularly interested in why you had certain expectations of a restaurant, and whether your experience in the restaurant was better – or worse – than you had expected.

Send us your review of a restaurant where you've eaten, explaining what your expectations were, giving your reasons for your opinions.

## Model review

### Review of “Lanterns”

“Lanterns” is the most expensive restaurant in this area and its advertising stresses its upmarket characteristics, with photos of well-dressed guests, candles and linen napkins on the tables, for instance.

**You can hardly blame me** for expecting everything to be first class: the venue itself, the food and of course the service.

**I took my parents** to “Lanterns” to celebrate their golden wedding anniversary, intending it to be not just a meal, but a special occasion that we would all look back on with pleasure for years to come.

Unfortunately, our evening was **nothing of the sort**. **Admittedly** the atmosphere of the restaurant seemed very welcoming when we arrived, as was the waiter who greeted us, but we stood waiting for several minutes before being shown to our table. And “waiting” was the keynote of the evening: a long pause before we were given menus, and a long enough wait for each course to make us think somebody had been sent out to buy the ingredients.

The food itself was pleasant enough, but bland. I know not everyone wants salt in their food, but some pepper, herbs or spices wouldn’t have gone amiss.

As I paid the extremely large bill, the waiter asked if we’d enjoyed the evening. I said the service had been slow, expecting an apology. Instead he tried to justify it, saying that most guests are not in a rush. **Well**, neither were we, but we still felt we’d been forced to stay considerably longer than we wanted to. “Lanterns” certainly won’t be seeing me again.

Introduce the restaurant, giving readers who don't know it a clear idea of what it is like.

Addresses the reader directly, to make them feel involved.

The first person “I” emphasizes the personal nature of the review. Makes it less formal.

Informal phrase

Linking expression (*Admittedly*) to indicate that what follows contrasts with what is said in the previous sentence.

Informal word suitable for the personal tone of the review.

# 2022 年全国大学生英语作文大赛(NEWCCS)

## C 类赛题写作指导

【例题】Have you thought about the future? Have you imagined what yourself would be like 10 years from now? Where will you live? What kind of work will you do? What kind of life will you live? Please write 160–180 words to describe your future life.

【范文】I often imagine what my life will be like in the future. I think my life will be very different in ten years.

I will be thirty-two years old by then. By then I will do a job I enjoy and have a nice salary. I hope I'll work in a computer company as a program designer. I'll enjoy my work and get along well with my colleagues. I'll do a good job in whatever I do.

In my free time, I'll continue to take regular exercise, such as swimming, running and various ball games. In addition, I think I'll continue practice playing the piano. I love classical music and the piano, but I give it up because of the academic stress. I hope I can pick it up someday.

I will have my own family, probably with a lovely child. On my holidays, I'll travel around the world with my family.

In a word, I will be much richer and my life will be more colourful.

### 【解题指导】

2022 年全国大学生英语作文大赛(NEWCCS)C 类赛题提纲类作文要求考生根据给出的提示性文字,首先确定文章的中心思想,然后紧紧围绕中心思想展开论述,表达主旨。下面我们就从例题来看如何通过三个步骤来完成一篇好的作文。

#### 第一步:认真审题

1. 审文体。这是一篇典型的提纲式半开放书面表达。题干要求描述十年后的自己,是一篇半开放式的记叙文。
2. 审人称。根据题干可以判断,这篇作文应采用第一人称来写。
3. 审时态。根据写作要求判断,此篇书面表达写的是十年后的自己,因此应采用一般将来时。
4. 审内容。根据题干的三大要点:工作、业余生活、家庭,文章条理非常清楚,可按照要点逐一展开话题。

#### 第二步:确定结构

像这样的文章一般可以分为三个部分。根据题目要求,第一部分为总起段,提出主题,第二部分具体描叙十年后自己的工作、业余生活、家庭,第三部分为总结。因此,文章采用“总——分——总”的结构。

#### 第三步:提炼要点

这篇作文的三个要点就是十年后自己的工作、业余生活、家庭,这就需要考生适当拓展延伸,学会构思。

#### 第四步:下笔成文

确定了文体、人称、时态、结构、内容要点后我们就可以开始写了,在写的时候要注意用适当的过渡词使行文连贯,并严格遵循英语的表达习惯,在句型、人称、时态、主谓一致、冠词、介词、单词拼写及标点符号等方面要认真细心,尽可能不犯一些低级错误,同时保证书写规范、卷面整洁。一篇结构完整、要点齐全、表达无语法错误的作文可以拿到一个基本分或及格分,但想要拿到高分,还需要在微观上把握写作的内容和语言,做到句子之间的有效连接,长短句结合,多用高级词汇和不同句式等。

# 2022 年全国大学生英语作文大赛(NEWCCS)

## D 类赛题写作指导

【例题】Look at this advertisement in a newspaper. If you want to take this class in England, what you concern most about it except for the given information? Or do you have any questions about the class? Please write a letter to Mr King who is in charge of this programme in 130–150 words to ask your questions. The beginning and ending of the letter have been given.

**ENJOY A RELAXING STUDY BREAK IN BEAUTIFUL LANCASTER**

★  
LANGUAGE CENTRE AND COLLEGE OF ARTS  
UNIVERSITY OF LANCASTER

*Languages · English · French · Spanish*  
*Arts · Politics · Sociology · History*  
\* \* \*

3 wk, 6 wk and 12 wk courses  
\* \* \*

Reasonable fees  
\* \* \*

★  
Accommodation service

Dear Mr King,

...

Yours sincerely,

Chen Hui

【范文】

Dear Mr King,

I am a student in China. Seeing your ad, I'd like to know more details concerning your six-week English course.

To start with, I wonder when the course will start so that I can make arrangements ahead of time. Besides, what I am concerned about is the class size and I hope there will not be too many students in a class, guaranteeing an efficient language learning atmosphere. What's more, how much I will pay for the course is also what I want to know and reasonable fees are what I expect. In addition, will I live in a host family or in a university dormitory? I prefer a host family, where I can have access to having a better understanding of British culture, broadening my horizons.

I'm looking forward to your reply.

Yours sincerely,

Chen Hui

**【解题指导】**2022年全国大学生英语作文大赛(NEWCCS)D类作文为带有英语提示的作文,要求学生不仅要读懂英语提示的写作要求,还要根据这些提示进行写作。

### 一、抓住英文要点提示,合理展开想象

例题中的 Chen Hui 同学计划暑假期间去英国学习英语,为期六周。在阅读了所给的广告后要求给该项目负责人 Mr King 写封信,询问有关情况。广告中涵盖课程内容、课程时间、合理费用和提供住宿等信息,但是信息不够详实,这些不详实的信息也就是你的疑问之处了。所以学生应根据所提供信息,合理展开想象,提出问题,例如:班额、开课的时间、食宿方式等。

### 二、连词成句,注重词汇选择和句型使用

确定了要点后就要根据所列要点进行写作了。写作时,要注意词汇的选择,所选择的词汇首先要含义确切,用词要通俗易懂,少用生僻词以免影响表达效果。另外要注意同一意思的多样化表达,这样可以增强语言的表现力和丰富性。另外在句型使用上要尽量丰富。使用不定式、过去分词、各种从句,以及倒装结构、强调句型等都会让你的表达更加生动形象。

### 三、检查纠错,避免语法拼写等错误

在完成写作后,一定要进行检查。首先检查文体是否符合规范,然后检查时态、人称、主谓一致、拼写等是否有错误。好的文章有了好的立意、完整的结构、丰富的表达,如果因为语法和拼写错误而降档丢分就太可惜了。