

2023 年全国大学生英语作文大赛

写作指导材料

2023 年全国大学生英语作文大赛 (NEWCCS) 共分为 A, B, C, D 四个类别, A 类针对研究生, B 类针对英语专业学生, C 类针对大学本科生, D 类针对高职高专学生。A 类题目要求广大参赛学生对给出的观点进行论述, B 类题目要求参赛学生写报告 (report), A, B 类题目虽然倾向于限定性作文, 但是参赛学生发挥的空间依然很大; C 和 D 类题目更倾向于开放式作文, 要求参赛学生根据所给材料发表个人见解, 学生自由发挥的空间更大。总体来说, 我们可以把这四个类别的作文大体归为开放式作文。

一、开放式作文的命题特点:

1. 开放式作文不同于传统的书面表达。传统的书面表达是一种限定性写作, 即通过要点提示、图画、表格等命题形式来限定书面表达的内容、人称、时态、词数、文体等, 使参赛者自由发挥的空间缩小, 在一定程度上限制了参赛者的思维、想象等能力的发挥。而开放式作文则是给出一定的素材或写作的主题, 要求参赛者以此为基础进行思考和联想, 写出合理的文章。

2. 开放式作文对参赛者的能力要求更高, 考查也更全面。它不仅考查参赛者的英语书面表达能力、语言组织能力, 而且还考查参赛者的逻辑思维能力、发散思维能力、丰富的想象力以及多角度考虑问题的创新思维能力。

3. 与限定性作文相比, 开放式作文不仅扩大了教师命题和参赛者写作的范围, 提高了参赛者的写作兴趣, 而且把对参赛者的能力要求提高到更高、更新的层次上来。

4. 开放式作文侧重于两种文体: 记叙文和议论文。

5. 开放式作文多为续写、改写、提供建议、发表评论和设计活动等形式。

二、开放式作文的写作步骤:

1. 认真审题, 把握要求, 找准提示语中的关键句。

开放式作文需要参赛者根据题目提示的要求立意。立意的基础是审题。因此, 在着手写作之前, 要认真审题, 切实把握命题的要求, 找准提示语中的关键句。

2. 依据关键句, 草拟提纲, 梳理文章的脉络。

通过认真审题, 找准关键句后, 下一步的任务是如何安排选定的材料, 将自己心中所设想的内容草拟成提纲, 梳理清楚先后顺序。这样写起来就会有条不紊, 条理清楚, 详略得当, 中心突出。

3. 准确定位人称、时态,遣词造句要扬长避短。

开放式作文如果以一个故事的片段为主,则文章所使用的时态多为一般过去时,但有时根据具体的情况和文体也可以使用一般现在时和其他时态。人称的使用比较灵活,参赛者应该根据文章的提示准确确定人称。

在人称和时态准确定位以后,重点应转到文章的遣词造句上来。应尽可能运用自己熟悉的单词、短语或句型来灵活表达,避免单词、短语或句型的重复或单调使用。恰当地使用一些高级的词汇、短语和习语;灵活运用不同的句型,并用恰当的连词将其串联起来,使得上下文连贯、浑然一体。这样可以增强文章的表现力,提高作文的档次,增加得分点。

总的说来,开放式作文的写作思路与汉语作文非常相似。首先要明确主题,切忌想当然,任意发挥,要通过仔细观察,认真分析,明确要求,确定文章的主题。然后根据主题构建文章的思路,即写作提纲。最后在写作的过程中突出主题,层次分明。

这里以 B 类 report 为例,因为其有特殊的写作框架要求,故而予以特殊说明。在所举的例子中除了兼顾文章的篇章布局,也将注重英文文章的写作细节。为了便于参赛学生更好地理解 report,我们以英文原版文章来说明 report 的具体要求和写法。

What to expect in a report

● A report task normally requires you to provide information—factual or invented—about a situation in the present or past. You may also be asked to suggest a future course of action.

● The instructions make the situation clear, and also who you are writing to: this could be, for example, a college tutor, a manager at work, or members of a club.

How to do a report

● As with any question that you choose in this part, make sure you can quickly think of some relevant ideas to write about, possibly including any experience you or someone you know may have had.

● Make sure you write in an appropriate style: for a report this is usually neutral or formal.

● Plan your report in a logical order, using headings. The headings will depend on the precise situation, but the first might be “Background” or “Introduction” and the last might be “Recommendation”.

Practice task and model answer

Six months ago, your company started to sponsor a local sports club and your manager has asked you to write a progress report.

Your report should explain why your company chose to sponsor that sports club, describe the form that the sponsorship takes, and suggest with reasons why it should or should not continue.

Write your report.

Model answer

Report on sponsorship of youth football team	Title
Introduction The purpose of this report is to assess the company's sponsorship of the local youth football team.	Gives the purpose of the report, in different words from the instructions.
Reasons for sponsorship The company received negative publicity when a chemical leakage from the factory polluted the river. It was therefore decided that efforts should be made to improve the company's image locally. The town's youth football team was chosen as it was struggling financially. It was felt that helping the club would provide very positive publicity for the company.	Section headings Explains why the company decided to start sponsorship, and why it chose the football team.
Details of sponsorship The company offered to meet the football club's expenses in full, initially for two years. Sponsorship covers the cost of hiring the council-owned football pitch that the club uses. <i>Previously the club could only afford to hire the pitch for three hours once a week; the company has doubled this to two three-hour sessions each week.</i> The company has also agreed to pay for a new football kit for club members, which should be available before the start of the next football season.	Gives details of the form the sponsorship takes. Shows how the club benefits from being sponsored.
Recommendation Some letters in local newspapers suggest that the company's motives for sponsoring the team were suspect. However, this is outweighed by a considerable amount of positive publicity, as the youth football club is very popular in the town and its financial struggles were a cause of concern. For this reason, and because the sponsorship has raised the company's profile and greatly improved its image locally, I strongly recommend that we continue.	Considers both negative and positive effects. Reports usually (but not always) include a recommendation about future action.